

“Bottles fill his stomach, but breastfeeding fills his soul.”

-Diane Wiessinger

When August comes to an end, so does Breastfeeding Awareness month. As many community members may have noticed, there were several businesses that helped the Hocking County Health Department’s WIC program celebrate Breastfeeding Awareness this month. We would like to thank these businesses for helping us promote the importance of breastfeeding. Thank you to Hawk’s Nest, Job & Family Services and North Fitness Center for allowing us to paint your facility windows for this particular wellness observance month.

We would also like to thank all mothers who are currently breastfeeding, have attempted to breastfeed and those who plan to breastfeed. You are truly doing something great for your baby! If you have any questions about breastfeeding, please feel free to contact our WIC program at 740.385.3030.

“Nursing does not diminish the beauty of a woman’s breasts; it enhances their charm by making them look lived in and happy.”

-Robert A. Heinlein

“The natural power of breastfeeding is one of the greatest wonders of the world. It is about real love. It is about caring and celebrating the wondrous joy of nurturing a new life. It is about enjoying being a woman.”

-Anwar Fazal

“Breastfeeding is an unsentimental metaphor for how love works, in a way. You don’t decide how much and how deeply to love- you respond to the beloved, and give with joy exactly as much as they want.”

-Marni Jackson